



# ATRS

Air Transport Research Society

## 12th World Conference

6-10 July 2008 • Athens

Hosting Organization:

Co-hosting Institution:

University of the Aegean



Hellenic  
Aviation  
Society



Gold Sponsors:



EMM. A. GYZIS & PARTNERS



air bp

Official Carrier:



OLYMPIC

Sponsors:

SOFITEL ATHENS AIRPORT



REMOVE BEFORE FLIGHT

Media Sponsor:



- 214 Wilken Dieter, Berster Peter  
Quo Vadis business aviation in Germany?

## Concurrent Sessions VII 14:30 - 16:00

### VII-A Air Transport Development and Prospects I Room: BLD 17- Room 1.25.2

- paper  
number **Chair: Hun-Koo Ha, Inha University, Korea**
- 7 Bahramian Hamidreza  
Future Challenges for Air Transportation System in Iran
- 26 Vespermann Dipl.-Ök. Jan, Wald Andreas  
Aviation growth in the Middle East – Impacts on incumbent players and potential strategic reactions  
Jarach David
- 60 Future outcomes for the European airline industry. An empirical analysis through interviews with  
European airline senior executives  
Tschechne Nicolas
- 80 A scenario-based approach towards deriving future cabin drivers along future airline business models  
2015  
- “Which role does the cabin play along the future airline segments business models” –

### VII- B Aviation in China Room: BLD 11- Alexandros

- paper  
number **Chair: Cheung-Kwok Law - The Chinese University of Hong Kong**
- 175 Gong Qiang, Fan Xingli  
Market Structure of Chinese Airline Industry
- 174 Zhong Shan, Wang Zhiqing, Ren Chaoying  
The economic impact of Beijing Capital international airport
- 73 Qi Xianfeng, Hu Huaqing  
The improvement of airport performance evaluation system in China
- 35 Yuen Andrew, Zhang Anming  
Competition and Policy Changes on Chinese Airport Productivity: An Empirical Investigation
- 176 Mao Junjie  
Air vs Rail Competition towards the Beijing-Shanghai High-speed Railway Project in China

### VII-C Airline Performance Measurement Room: BLD 11- El. Venizelos

- paper  
number **Chair: Dawna Rhoades - Embry-Riddle Aeronautical University, USA**
- 62 Hooper Paul  
Benchmarking Sector Performance for Light-Handed Regulation in an Emerging Aviation Market  
Inamura Hajime
- 348 Assessing the Efficiency of Southeast Asia Airline Companies: An Application of Data Envelopment  
Analysis  
Antonio Henriques de Araujo Junior, Artur da Rocha, Isabel Cristina dos Santos
- 17 Relative efficiency and productivity of international airlines  
Jovanović Radosav
- 51 The cost of passenger delays to airlines: an assessment of the impact of the regulation (EC) 261/2004  
Waguespack Blaise P., Rhoades Dawna
- 211 Airline Delays and their Relationship to and Impact on Airline Service Quality